



Dear Potential Sponsor,

CS @ Illinois is among the top 5 computer science programs in the nation and has always been known for its motivated students. This year we are creating HackIllinois, the first student run hackathon at the University of Illinois at Urbana-Champaign. Between 500 and 1000 of the best hackers from all over the midwest will travel to Illinois on **April 11-13, 2014** to spend 36 hours straight building anything they can dream of.

Sponsoring HackIllinois is a great way to get involved on our campus and have access to bold computer science students who love to hack. By sponsoring you can:

- Demo your APIs to hundreds of students and see them integrate it into projects
- Establish a personal relationship with top hackers
- Get early access to participant resumes
- Mentor participants with on-site engineers and encourage the best with a company-branded prize

Attached is a sponsorship tier list with information about how you can support HackIllinois. Any questions or want to work out something custom? Contact us at [sponsor@hackillinois.org](mailto:sponsor@hackillinois.org).

Planning a hackathon is a large undertaking. With your backing we can inspire the next generation of engineers and spawn amazing ideas. We look forward to working with you to make HackIllinois a reality!

Thank you,  
HackIllinois Team  
[team@hackillinois.org](mailto:team@hackillinois.org)  
<http://hackillinois.org>

STAR \$1000	LITTLE DIPPER \$3000	BIG DIPPER \$5000	ORION \$10000	SUPERNOVA \$20000 (limit 1, filled!)
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## GENERAL

Mentors at HackIllinois	x	x	x	x	x
Pre-hackathon API Demo		1 min	2 min	2 min	2 min
Reserved Company Table			x	x	x
Judging Spot for HackIllinois Prizes			x	x	x
Custom Branded Prize* <small>* Custom Branded Prizes are judged by your company and provided directly to the winner from you.</small>			\$500	\$1500	\$2500
Tech Talk during the Hackathon			x	x	x
Sponsored Meal <sup>NEW</sup>				x	x
Featured Speaker at Award Ceremony					x

## RECRUITING

Recruiters at HackIllinois	x	x	x	x	x
Access to resumes after HackIllinois		x	x	x	x
Early access to participant info (Resumes, GitHub, LinkedIn profiles, Emails) for students <sup>†</sup> <small>† Students may choose to opt out of sharing their information with recruiters.</small>				x	x
Private interview location				x	x

## BRANDING

Thanked at kickoff and at demos	x	x	x	x	x
Logo Placement	Website	Website, T-Shirt	Website, T-Shirt, HackIllinois Swag	Website, T-Shirt, HackIllinois Swag	Website (EVERY Page!), T-Shirt, HackIllinois Swag
Can distribute company swag	x	x	x	x	x
Company blurb in program		x	x	x	x
Placement of company banners			x	x	x
Swag in swag bag			x	x	x
Sponsored Overnight Raffles			x	x	x
Can provide recruiting or API information to be emailed to all participants afterwards				x	x
Pre-Hackathon Social Media Post <sup>NEW</sup>				x	x
Mobile / push notification advertising during event <sup>NEW</sup>				x	x
Brand Name Sponsor: HackIllinois, Co-hosted by <you>					x